



Admissions

The IHU operates on a rolling admissions basis. This means that candidates apply for and are admitted to our programmes all year round. We suggest, however, that you **apply as early as possible** to ensure a quick response and place availability. To be considered for a Master's programme, candidates are required to have:

- ▶ A good university degree from a recognised University
- ▶ An English language certificate with a good score (IELTS or TOEFL or Proficiency)

Ideal Career Path

Graduates will be equipped with specialist knowledge and high-level cognitive skills to become autonomous/self-directed professionals or find employment in consultant, management and policy roles in the agricultural and agribusiness sectors. Career opportunities may be found in:

- Self-employed farming and agricultural enterprises of various sizes
- Agricultural cooperatives
- Agri-product companies and food-processing enterprises
- NGOs related to agricultural policy, rural development and environmental protection
- Government and local/rural development agencies
- Research institutes
- International organizations



The University

The **International Hellenic University (IHU)** is the first Greek **public** University where programmes are taught **exclusively in English**. It is located in Thessaloniki, a vibrant student metropolis.

We are focused on attracting leading academics and outstanding students from Europe and across the world. The IHU offers **full-scholarships** to exceptional prospective students.

Where to find us

School of Economics, Business Administration & Legal Studies

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in **Thessaloniki**

**DISTANCE
LEARNING**



MSc in

Sustainable
Agriculture and
Business



MSc in

Sustainable Agriculture and Business

The Programme

The MSc in Sustainable Agriculture and Business approaches agriculture from an interdisciplinary perspective that focuses on:

- Increasing agricultural production whilst minimizing the impact on the environment
- Developing and managing agricultural enterprises of various sizes
- Agricultural products marketing and trading

The Programme aims at:

- University and technological education institute graduates who wish to acquire expertise in sustainable agriculture and agribusiness
- Professionals who wish to establish start-up agricultural companies that bring new ideas to both farming and the market
- Professionals who work in the private/public agricultural/agribusiness sectors and wish to redirect their careers or enhance their existing capabilities

*Business Inspired
by Nature*



Programme Structure

First Term - Core Courses

- ▶ The Biological Environment
- ▶ Soil Processes
- ▶ Integrated Disease Management
- ▶ Integrated Management of Arthropods
- ▶ Agri-product Trade and Markets

Second Term - Core Courses

- ▶ Use of Modern Technologies in Different Crops
- ▶ Management of Soil Resources
- ▶ Agricultural Finance
- ▶ Applied Quantitative Methods for Decision Making

Third Term - Elective Courses

(Students choose one course)

- ▶ Agricultural Policy
- ▶ Greenhouse Management
- ▶ Climate Change
- ▶ Water Management
- ▶ Plant Breeding
- ▶ Analytical Tools for Business Forecasting
- ▶ Entrepreneurship and Innovation
- ▶ E-commerce and Digital Marketing
- ▶ Agribusiness Brand Management and Export Marketing

The Dissertation

The dissertation is an individual project of original scientific work. The subject is chosen from a list of topics suggested by a faculty member, who acts as a supervisor. Alternatively, students may choose a research-based dissertation of 12 months duration. In this case, a reduction in tuition fees may be awarded.

Consulting Project

Students participate in a group consulting project. They study a real project of a particular agricultural company or organization and following problem-solving strategies, they prepare and present concrete and practical solutions. The project supplants 1 elective course.

Programme Duration

In the case of a standard dissertation, the duration is 1.5 years full-time. If the dissertation is research-based, the programme lasts 2 years full-time. Part-time mode is also available.

Distance Learning

The most advanced technologies and cutting-edge distant learning theories and methods are used to deliver high academic quality teaching. Teaching methods are based on learner-centered education standards and involve:

- face-to-face or classroom based learning
- asynchronous and synchronous learning
- formative and summative assessment

For a more detailed description of the teaching methodology consult our webpage.

Synergies

The students will have the chance to participate in seminars on food quality standards and public health organized by the Hellenic Food Authority (E.F.E.T.). A certificate of attendance will be provided to participants.